

Introducing the *Winsight*[®] Program by ETS

When fully implemented, the *Winsight*[®] program will be a set of K-12 educational assessments and tools that help measure and facilitate student learning. The integrated use of summative and benchmark components, along with the forthcoming classroom suite, configurability and multi-stage adaptive testing allows for an improved experience for students, while also providing actionable data for states. Each facet of the *Winsight* program will give stakeholders – student, teacher and administrator – the data needed to help reimagine the student achievement conversation so that everybody wins.

The three components of the *Winsight* program

Each component of the *Winsight* program – summative, benchmark and the forthcoming classroom suite – serves a specific function and fulfills the needs of certain stakeholders. Together they help create a program that helps everybody succeed in their educational goals, so that everybody can win. Discover the purpose of each and how they can fulfill your needs.



Summative Assessment

The summative assessments gauge student progress against state standards for accountability purposes. Results can help inform decisions about resource allocation, curriculum, professional development, state policy and teacher planning.

Benchmark Assessments

Benchmark assessments are given periodically throughout the school year. They can provide an early read on students, help gauge how students are likely to perform on the summative assessment and inform summer learning plans and next year's curriculum decisions.

Forthcoming Classroom Suite

We believe in a future where assessment and learning are not discrete activities. We want to work with states to develop classroom-level assessments that help teachers and students, such as testlets (scenario-based unit assessments) and formative tools.



ETS[®] | QUESTAR[®]

Features and Benefits



Configurability

The Winsight assessments will contain customizable options so that states can best serve their programs' goals and budget. This allows for stakeholders to have a program that fits within their unique context.



Multi-Stage Adaptive Testing

Multi-stage adaptive testing seeks to bridge the gap between a fixed-form assessment and a highly-complex item-adaptive model. In multi-stage testing, item sets are fixed, but students are routed to the item set appropriate to their ability level based on an initial set of questions. This approach leads to an ideal blend of control and adaptability.



Accessibility

All materials associated with the Winsight program will be Web Content Accessibility Guidelines (WCAG) 2.0 AA compliant, and include a comprehensive array of universal support and accommodations.



Supports

Three types of supports will be available through the Winsight program.

- **Implementation** supports will provide educators and administrators with detailed instructions on the test administration procedures, accessibility guidelines and the setup/use of reporting tools.
- **Interpretation** supports will assist stakeholders at all levels with interpreting the data from assessments.
- **Application** supports will provide teachers and administrators with a range of tools to help teachers utilize data appropriately.



Reporting Tools

The Winsight program will also feature a comprehensive reporting suite that provides actionable data for educators and policymakers, will support a more holistic view of learning in the classroom and provide insights to assist resource allocation.



Nextera® Platform

Nextera®, our online test delivery system, offers a seamless, easy-to-navigate user interface that will guide educators and test coordinators through the entire assessment process, removing any guesswork. The student testing interface is deeply intuitive and easy to use.



Educator Involvement

The Winsight program would not be what it is today without the considerable contribution of educators –including both those with direct involvement in its creation and those who have served as a critical source of feedback. Educators can be involved in the continued development of the Winsight program in a number of ways.

